



Press Release

**Inauguration of RATP Dev Digital Hub Maroc,
the new RATP Dev subsidiary dedicated to innovation.**

Casablanca, Friday 26 March 2021.

Mr Jean-Baptiste DJEBBARI, French Minister Delegate to the Minister of Ecological Transition, in charge of Transport, in the presence of Mrs H  l  ne LE GAL, French Ambassador to Morocco and Mr Serge MUCETTI, French Consul General in Casablanca, today inaugurated the new entity of RATP Dev, a subsidiary of RATP Group, dedicated to innovation: RATP Dev Digital Hub Maroc.

Present in Morocco since 2012, RATP Dev, through its subsidiary RATP Dev Casablanca, operator of the city's tramway network, is working with Casa Transports, the Casablanca Public Transport Authority, to offer a reliable, safe, sustainable and innovative service to all Casablancans. In 2017, Casa Transports renewed its trust in RATP Dev Casablanca with the operation, maintenance, and development of the tramway and Bus Rapid Transit (BRT) network of the Casablanca Metropolitan Area for a period of 12 years in order to contribute to making Casablanca an international metropolis and, beyond that, the first smart city in Africa. On the strength of that close collaboration, in 2018 RATP Dev chose the city of Casablanca, known for its dynamic socio-economic ecosystem with a strong focus on digital technology and innovation, to establish its first innovation laboratory, Casaroc.

With a focus on capitalising on the value of data, the laboratory aims to prototype innovative solutions to improve the passenger experience not only on the Casablanca network but also potentially on other transport networks operated by RATP Dev around the world.

Based on the sharing of expertise and cross-pollination with all the players in the local ecosystem—start-ups, banks, companies, schools, among others—Casaroc promotes a partnership scheme ensuring a mix and complementarity of skills and resources. The Lab also contributes to the employability of young people, the redistribution of value locally and the creation of business opportunities through digital technology.

Some of the Casaroc Lab's noteworthy undertakings since its creation include:

- 7 innovation projects have been identified, a framework has been established for them, and prototypes have been developed
- 8 reputable partners, committed to innovation and entrepreneurship, who have mobilised resources, supported and assisted innovation projects linked to mobility (EMINES UM6P, Fondation Ecole Centrale Casablanca, Emlyon Campus Casablanca, R  seau Entreprendre Maroc, Numa Casablanca, Le Wagon, Technopark Maroc, Kluster CFCIM)
- 400 students who have collaborated on innovation projects at various points in the prototyping cycle
- 50 RATP Dev employees, from all subsidiaries combined, who have taken part in an internal call for projects to identify innovation opportunities
- 6 RATP Dev networks that have tested and approved at least one Casaroc project

- 1 start-up created by two students from the EMINES UM6P School of Industrial Management, with the support of Casaroc and its partners
- 1 three-year contract with RATP for Paris-based testing of WIP, a mobile application promoting solidarity and safety on public transport
- 1 project rewarded by the French Chamber of Commerce and Industry in Morocco (CFCIM) with a grant of 200,000 dirhams and the opportunity to join Kluster CFCIM and get the benefit of the cluster's expertise.

On the strength of these successes and our deep commitment to our presence in Morocco, RATP Dev has decided to highlight the role of the Casaroc Lab and consolidate its position by dedicating a fully-fledged subsidiary to it: RATP Dev Digital Hub Maroc.

About RATP Dev Casablanca

In collaboration with Casa Transport, the Public Transport Authority of Casablanca, RATP Dev Casablanca, a subsidiary of RATP Dev, has been operating, maintaining, and developing the Casablanca tramway network for more than 8 years. The network consists of 70 stations and 47 km of track, and in 2022 it plans to bring into service two Bus Rapid Transit (BRT) lines, followed by the T3 and T4 tramway lines in 2023.

Since the opening of the first tramway line in Casablanca on 12/12/2012, nearly 245 million passengers have used this network, which has been extended in January 2019 with the opening of the T1 line extension and the new T2 line.

More than 600 local jobs have been created as well as a local training centre to pass on our expertise, based on the highest international standards, to drivers and operational management teams, and to offer Casablanca residents and their visitors a state-of-the-art service.

About RATP Dev

Founded in 2002, RATP Dev operates and maintains urban transportation systems in 13 countries on four continents (Morocco, United Kingdom, France, Italy, Switzerland, Algeria, Egypt, South Africa, Saudi Arabia, Qatar, China, the Philippines, and the United States of America). With more than 1.5 billion passengers travelling on its networks every year, RATP Dev demonstrates every day its extensive and renowned expertise in a wide range of mobility services, ranging from rail, regional express rail, tramway, to bus, cable car and sightseeing activities. RATP Dev leverages in France, outside of Paris, and across international markets, the technical expertise and experience of RATP Group, the leader in driverless and tramway operations and operator of the Paris network, one of the largest public transportation networks in the world. More information: www.ratpdev.com

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