



PRESS RELEASE

Casablanca, 27 April 2021

RATP Dev “Sustainable Mobility” Prize 2021

SPRINT is the first French-speaking network of incubators and start-ups committed to more environmentally friendly economic development. It is supported by the Paris Region, RATP Dev — an RATP Group company — and led by INCO. For the past 4 years, SPRINT has been supporting a new generation of entrepreneurs in Africa who are working towards a combined goal of economic efficiency, wealth creation, and a meaningful social and environmental impact. In practical terms, SPRINT supports the international growth of more than 300 such start-ups via nine incubators located in eight cities: Abidjan, Algiers, Antananarivo, Beirut, Casablanca, Dakar, Tunis, and Yerevan.

As part of that programme, RATP Dev and INCO have established a prize dedicated to start-ups that promote the development of sustainable mobility. **The 2021 edition targets Moroccan start-ups operating in the following sectors:**

Smart Mobility	<ul style="list-style-type: none"> • All mobile apps/websites that manage the relationship between mobility operators and passengers: e.g. (passenger information, disruptions, intermodal transit, journey times, paperless payment, etc.) • Digital innovations that help people get from place to place and improve the quality of professional and personal travel for commuters.
Green Mobility	<ul style="list-style-type: none"> • Projects aimed at making modes of

	<p>transport more environmentally friendly</p> <ul style="list-style-type: none"> • Developing ways of getting around that are beneficial for the health • Encouraging/facilitating the use of sustainable mobility • Reducing the side effects of transport (noise pollution, air pollution, etc.)
Fast Mobility	<ul style="list-style-type: none"> • Projects aimed at reducing traffic and congestion at peak times in major regions • Reducing the need for motorised travel • Solutions for grouping commuters together and reducing dependency on private cars
Inclusive Mobility	<ul style="list-style-type: none"> • Projects aimed at providing mobility in rural/mountainous areas. • Limiting the risks associated with transport costs, increasing the availability and accessibility of public transport for all (e.g.: even the most remote districts must have access to transport, trams, etc.) • Providing access to transport for people with special needs.

International visibility and support from the SPRINT network

RATP Dev and INCO will pre-select 10 start-ups to form the 5th set of winners to receive the support of the SPRINT network. One of those 10 will then be selected to participate in 3 international events, which will take place online and/or face-to-face depending on the public health measures in effect at the time: VivaTech (Paris), Futur.e.s in Africa (Casablanca), and the Francophonie Summit (Tunis).

Timetable

Applications can be submitted from 26 April to 16 May 2021.

Selection phases

- An application review phase: validation of the eligibility of the applicants and pre-selection of 10 start-ups following an analysis of the submitted projects and their innovative character, economic model, and social impact

- A committee will then convene an online session to select the winner of the 2021 Sustainable Mobility Award

Click on this link to submit an application: <https://inco-group.typeform.com/to/TPSeBfVy>

To find out more about the SPRINT network: <http://www.sprint-network.co/>

About our partners

The Paris Region is rolling out a cross-cutting strategy to strengthen social, economic, and cultural ties between French-speaking countries. The SPRINT network aims to develop economic exchanges between those countries and to make the Paris Region a connecting hub for contributors to the green economy from eight French-speaking countries.

INCO Incubators helps start-ups with a social and environmental impact grow and roll out their solutions. With its mentoring programmes and its network of start-ups in 50 countries, INCO Incubators is helping to shape the economy of tomorrow.

RATP Dev, a subsidiary of RATP Group, operates and maintains urban transportation systems in 13 countries on four continents (Egypt, United-Kingdom, France, Italy, Switzerland, Algeria, Morocco, South Africa, Saudi Arabia, Qatar, China, the Philippines, and the United States of America). Casaroc is RATP Dev's innovation laboratory based in Casablanca. It is focused on capitalising on data and aims to prototype innovative solutions to improve the passenger experience on the transport networks operated by RATP Dev around the world. RATP Dev and the RATP Group are committed to working alongside INCO and the Île-de-France Region as part of a strategy to support sustainable mobility. Decarbonization in the public transport sector is a priority sustainable development goal. That is why RATP Dev, with the support of the RATP group, is making its network and expertise available to the most innovative SPRINT start-ups operating within that sphere of activity.