



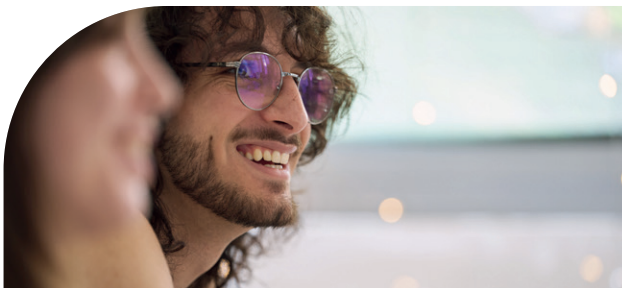
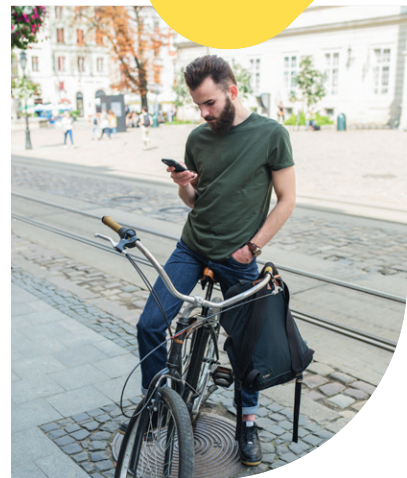
# **Youth for Mobility**

**Young Citizens  
Imagine the Future  
of Mobility**

# Imagine

## What is **Youth for Mobility**?

- **Youth for Mobility** by RATP Dev is a strategic initiative designed to anticipate societal and mobility shifts through the perspectives of young citizens, envisioning **the year 2050**.
- **This bold program demonstrates our commitment to listen,** learn and co-create the mobility of tomorrow with young citizens.
- **It provides public transport authorities** with unique insights to shape resilient and inclusive mobility based on concrete proposals made by citizens.



# Engage

***Youth for Mobility reaches out to citizens and provide political leaders with valuable insights to shape the future of mobility.***

## **A Human-Centered Approach**

**Youth for Mobility** by RATP Dev places young citizens at the heart of the program, treating them as active contributors to the systems that will shape their lives **towards 2050.**

## **A study that makes the difference**

Each edition is customized to the specific challenges and aspirations of the young inhabitants of the host region featuring immersive scenarios set **in the year 2050.**





# Transform



*"It's the first time I've participated in something like this. We're going beyond simply sharing opinions: we're shaping a collective vision that makes sense for us and for the city we live in."* - says Freja, 22 years old

*"The immersion into my city in 2050 through the scenario we were presented with was a real surprise. I was able to imagine myself differently in a place where I already have my usual transport habits."*

- explains Arthur, 25 years old

**Created in 2022,**  
Youth for Mobility has  
been implemented in  
several major cities

**across Europe,  
Africa and  
Australia.**



Each edition involves  
approximately

**20 young  
citizens,**

representative of the local  
population.

**Over 200 insights**

have been shared with Public Transport Authorities



## Hiba Farès



Chairwoman of RATP Dev

***“RATP Dev is committed to strengthening its collaboration with public transport authorities.***

*We have launched the **Youth for Mobility** initiative to engage citizens and champion their ideas for the future of transportation.*

***This will provide political leaders with valuable insights to shape the future of mobility.”***





# Youth for Mobility

## Contact

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## About RATP Dev

RATP Dev is a subsidiary of the RATP Group, global leader in high-capacity urban rail. All over the world, our 25,000 people design, operate, maintain and modernize public transit networks of automated metros, commuter rail, tramway, bus and many other modes. We have forged our expertise in the ultra-dense, constantly-modernized Paris network.

For 125 years, our experts have managed complex projects, improved the passenger experience, and participated in major sporting and cultural events. Thanks to this unrivalled know-how, we serve more than 120 cities in 17 countries and 5 continents.

We provide custom-made solutions that meet their specific challenges in terms of the environment, social inclusion, growth or attractiveness. We build, deliver and commit for the best of public transport, every day, everywhere, for everybody - to make it the natural choice for cities and passengers.

***The Right Move***