



## **RATP Dev USA Selected to Manage Greensboro Bus System**

**Greensboro, North Carolina (July 1, 2022)** – [RATP Dev USA](https://www.ratpdevusa.com), the North American subsidiary of the global transportation provider, began service today for the contract to manage and operate the Greensboro Transit Agency in North Carolina. The Greensboro City Council selected RATP Dev USA through a competitive process that awarded the contract on the basis of the best value. Contract services will cover an initial period of five years with two one-year extension options.

*“RATP Dev USA is excited for the opportunity to be working with Greensboro to further optimize its transit offerings,” said Mike Birch, Regional Vice President of RATP Dev USA. “It’s our mission to make sure that we’re part of the community, helping the city achieve a more connected Greensboro with the caliber, experience and resources of RATP Dev USA.”*

Under the terms of the contract, RATP Dev USA will manage and operate Greensboro Transit Agency’s fixed route HEAT and Access GSO paratransit operating services in North Carolina. The Greensboro Transit Agency currently operates 17 routes, with daily routes running seven days a week. The Greensboro Transit Agency is currently optimizing its transit offerings in order to grow GTA ridership while using agency resources more effectively. Dubbed Mobility Greensboro 2040, the plan will establish short-term and long-term strategies to improve public mobility, including working towards new frequent transit corridors, updating supporting transit routes, adding new crosstown connections and new community mobility hubs.

*“RATP Dev USA is delighted to provide transit services to the citizens of the great city of Greensboro and the surrounding areas,” said Arnaud Legrand, CEO of RATP Dev USA. “We look forward to collaborating with the city to identify and address areas of improvement to better serve the needs of Greensboro residents as the city continues to grow.”*

RATP Dev USA operates and/or manages 34 bus operation locations in North America, several of which provide ADA Complementary Transit on Demand services for persons who, because of physical or mental disability, income, status, or age, are unable to transport themselves or purchase transportation.

To learn more about RATP Dev USA, visit [www.ratpdevusa.com](https://www.ratpdevusa.com).

### **About RATP Dev**

Founded in 2002, RATP Dev operates and maintains urban transportation systems in 14 countries on four continents (the United States of America, United Kingdom, France, Italy, Belgium, Switzerland, Algeria, Morocco, Egypt, Saudi Arabia, Qatar, China, the Philippines, and South Africa ). RATP Dev demonstrates every day its extensive and renowned expertise in a

wide range of mobility services, ranging from rail, regional express rail, tramway, to bus, cable car and sightseeing activities. RATP Dev leverages in France, outside of Paris, and across international markets the technical expertise and experience of RATP Group, the leader in driverless and tramway operations and operator of the Paris network, one of the largest public transportation networks in the world. In North America, RATP Dev USA employs over 4,000 team members transporting passengers in 15 states and operates a wide range of services.

### **About Greensboro Department of Transportation**

The Greensboro Transit Agency (GTA) was first created as an Authority in 1991 when the City of Greensboro assumed operations of a private bus transportation system operated by the Duke Power Company since 1925. GTA is now advised by a [nine-person advisory commission](#) comprised of representatives appointed by the Greensboro City Council. GTA has provided quality public transportation services to Greensboro residents and visitors. GTA operates bus service Mondays through Saturdays along 16 routes and seven Sunday routes.

### **Contact or Follow RATP Dev USA on:**

LinkedIn – <https://www.linkedin.com/company/ratp-dev-north-america/>

### **Media Contact:**

David Barkoe, Carve Communications for RATP Dev USA

[david@carvecomms.com](mailto:david@carvecomms.com)

917-359-7222

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