## GROUPE 🚫 RATP

## **PRESS RELEASE**

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## RATP DEV LAUNCHES TICKIZZ, ITS SMARTPHONE TICKETING SOLUTION FOR URBAN NETWORKS

RATP Dev launched its smartphone ticketing solution for urban transport networks at the 26<sup>th</sup> *Rencontres Nationales du Transport Public* in Marseilles.

Passengers will now be able to purchase dematerialized tickets using a dedicated app, validate their journey by means of NFC or dynamic QR code technology and have their ticket inspected by the driver or controller. Fast, innovative and reliable, the new "Tickizz" service rounds out the mobile application for networks already providing passenger information, route searches and real-time traffic data.

The Tickizz solution stands out thanks to its flexibility and adaptability. For each network Tickizz chooses the most suitable technical platform for requirements and the configuration of the hardware available on the network.

The Tickizz solution has been working on the Annemasse transport network since 16 September and will be gradually deployed in six other networks operated by RATP Dev (Vannes, La Roche-sur-Yon, Epernay, Valenciennes, Bourges and Charleville-Mézières) starting in 2018. The aim is to equip all urban networks operated by RATP Dev within two years and each time to adapt to the specific features of local ticketing systems.

This innovation is part of the strategy applied by RATP Group, which has committed to developing new connected mobility solutions to offer passengers an increasingly customized fluid and "door-to-door" journey.

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## CONTACTLESS TICKETING ARRIVES ON TAC NETWORK IN ANNEMASSE

On 16 September, the TAC network operated by RATP Group subsidiary RATP Dev launched its smartphone ticketing solution for Public Transport Day.

TAC network customers in Annemasse with a smartphone using Android or IOS can now download a new ticketing app. The app allows users to purchase single tickets and have them validated directly on their mobile when they enter the bus.

The TAC network is the first network operated by RATP Dev to deploy the innovation using the BI-MO solution from Ixxi, the RATP Group subsidiary specializing in ticketing systems.

RATP Dev transport expertise, combined with the technical know-how of Ixxi and the detailed field knowledge of TAC network teams, has developed the best possible solution that is tailored to the needs of Annemasse Agglo inhabitants.

Bi-Mo is a mobile ticketing app aimed at passengers and is available on IOS and Android platforms. It makes it possible to purchase dematerialized tickets with a smartphone, have them validated when entering the bus and generate a QR code if inspected.

