

PRESS RELEASE

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Extrapolitan collection grows again and welcomes Lisbon and Porto

The global alliance Extrapolitan- launched by RATP Dev in 2015 with the aim to grow a sightseeing collective of the best hop-on hop-off operators worldwide – is expanding and is welcoming two new key tourist destinations in its network: Lisbon and Porto.

Ronan Bois, Director of the Sightseeing Business Unit at RATP Dev declared: "Thanks to these new partnerships Extrapolitan is consolidating its leading position in Europe as the market's fastest growing sightseeing collective. We are proud of the growth of our hop-o hop-off network and target a shared commercial success for our partners and ourselves".

Since the beginning of October, Extrapolitan promotes Yellowbus networks in Lisbon and Porto which provides a panoramic experience of the most glamourous cities of Iberian Peninsula.

Lisbon ranks in the top 10 of the most visited cities in Europe and is a key destination for travel trade. Yellowbus offers many solutions to discover the famous 7 hills and the Tagus, in the heart of Lisbon and its history: 5 lines, including open top double-decker buses, tramways and boat to escape across the Belém, Baixa, Eduardo VII Park and Parque das Nações areas. In Porto, you can discover the "Unbeaten city", the river Douro and the beautiful bridges that connect Porto to Vila Nova de Gaia.

António Proença, General Manager Carristur, Yellowbus declared : "Partnering an international player like Extrapolitan is a great opportunity to continue growing. It will give us access to new sales channels and the opportunity to share and learn from the best practices in the market. So we can all be better prepared for the future's challenges".

Extrapolitan is now present in 21 cities and offers tours, on top of Porto, Lisbon, Budapest, Split, Paris, London, Hong Kong, Nice, Marseille, Monaco, Rome, Athens, Berlin, Helsinki, Copenhagen, Riga, Tallinn, Stockholm, Bath, Windsor and Cardiff.

RATP Group and sightseeing buses

RATP Dev, an RATP Group subsidiary, is one of the few global public transport operators to have expertise and experience in urban double-decker sightseeing buses. In 2015, RATP Dev created Extrapolitan, a global alliance aiming to bring together the industry's best operators. Since then, RATP Group, the 5th global player in public transport, has provided these operators with its expertise.

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COMMUNIQUÉ DE PRESSE

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Extrapolitan is currently present in 21 cities globally: Paris, London, Hong Kong, Porto, Lisbon, Budapest, Split, Nice, Marseille, Monaco, Rome, Athens, Berlin, Helsinki, Copenhagen, Riga, Tallinn, Stockholm, Bath, Windsor and Cardiff.

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