

MEDIA ALERT

Tootbus: the panoramic bus privatization offer, a new tailor-made experience for companies

Paris, October 7, 2024 - Tootbus, a major player in sightseeing bus tours in Paris, London and Brussels, offers a range of original, user-friendly event solutions aboard its 100% electric open-top double-decker buses. These include the exclusive "Paris Fashion Tour", now available for corporate events.



Whether for a seminar, product launch, team-building day, or customer reception, the privatization of Tootbus buses offers an unparalleled opportunity to elevate corporate events. With a fully customizable privatization offer, Tootbus is the ideal partner for companies looking to organize innovative, cultural, and sustainable events.

The Paris Fashion Tour: The exclusive fashion experience now available for corporate events!

Born from a collaboration between Tootbus and Printemps Haussman, the **Paris Fashion Tour** is a **unique opportunity to discover Paris** through the lens of fashion, aboard a panoramic bus. Now available for companies, this unique experience allows you to explore iconic landmarks such as the Opéra Garnier and Place Vendôme, while enjoying a guided tour of major fashion houses. Yves Saint Laurent, Karl Lagerfeld, Coco Chanel, and other legendary fashion brands and designers will hold no secrets for you! The tour also includes a visit to the Printemps Haussmann heritage site and a stop at the "7ème Ciel" rooftop, offering a breathtaking view of Paris.

The benefits of Tootbus for a tailor-made corporate event:

- **Fully customized services:** Companies can benefit from fully personalized services tailored to their needs, including adapted itineraries, on-board entertainment, catering services, specialized guides, and more."
- **Exploring iconic Paris landmarks** such as the Opéra Garnier, the Eiffel Tower and the Champs-Élysées.
- **Benefiting from the expertise of a dedicated events team** to help each company create a tailor-made event.

For more information on Tootbus' privatization offer for companies, go to: [Tootbus Paris Privatization](#)

Companies and institutions that have placed their trust in us:



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About Tootbus

Tootbus, the sightseeing subsidiary of RATP Dev, offers sightseeing bus tours in Bath, London, Paris and Brussels. Tootbus is the first low-emission sightseeing bus fleet, offering international customers city tours that help them create memories and emotional connections with the city they are visiting.

As a leader in sustainable development within the bus tour industry, Tootbus is relentless in its pursuit of innovative solutions to save energy, preserve natural resources, and combat climate change. Tootbus strives to improve its environmental performance and reduce its footprint.