samusocial International



Press release

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The RATP Group Foundation and Samusocial International sign a sponsorship agreement for the social integration of young people living on the streets in Egypt

The RATP Group Foundation and Samusocial International signed a sponsorship agreement on 24th of July in support of a project to "Pave the way for the social & professional integration of young people living on the streets in Egypt".

Led on the ground by the Egyptian branch of Samusocial International, the project aims to pave the way for the independence and social-professional integration of 120 young people aged 15-24 living on the margins of society. They are now hosted in 7 partner centres across Cairo and acquiring a new level of education and essential life skills.

Apart from financial support, they get a significant boost from RATP Dev Mobility Cairo - the local RATP Dev subsidiary - in the form of opportunities to learn about the company and its lines of work, as well as internships, mentoring from employees, and mobility assistance.

This project is part of a broader programme from Samusocial International. The letter of intent behind the programme was also signed on 24th of July by several other partners under the aegis of the French Development Agency, including two Egyptian organisations: the Sawiris Foundation and a company called ORA. Beyond the professional integration aspect supported by the RATP Group, the broader programme also includes a significant component aimed at social reintegration through sport, which is supported by the other partners.

RATP Dev Mobility Cairo

Established in 2020, RATP Dev Mobility Cairo, a subsidiary of RATP Dev, manages the Green Line 3 metro and the Capital Train (LRT) in Cairo.

Since taking over in 2021, Green Line 3 has expanded to serve 180 million riders, covering Downtown Cairo, Zamalek, Mohandeseen, Imbaba (the world's most densely populated district), and Cairo University. The LRT connects with Line 3 at Adly Mansour station, facilitating easy access for residents and visitors to the New Administrative Capital.

RATP Dev Mobility Cairo aims to provide a state-of-the-art metro service with great punctuality, regularity, strong maintenance, and excellent customer service. They prioritize passenger experience, offering safe, reliable, and clean services that enhance travel and support the region's economic sustainability.

Committed to local employment, RATP Dev Mobility Cairo ensures at least 90% of its over 2,000 employees are Egyptians. Hundreds have been trained to international standards, and a local training center is being established to continue knowledge transfer.

About Samusocial International:

Samusocial International (SSI) takes action against all forms of social exclusion. The organisation was founded in 1998 to support the creation and development of assistance schemes for people living on the fringes of society in the world's largest cities. This is very relevant in Egypt, where Samusocial International opened a local office in 2008, and has since led medical, psychological, and social support initiatives to help children living on the streets of Cairo.

About the RATP Group Foundation:

The RATP Group's Corporate Foundation considers it important to forge ties with the places where the Group operates, whether in the Paris region, elsewhere in France, or abroad. The Foundation works toward social integration by undertaking and supporting initiatives that help people who are economically or socially marginalised become integrated into the workforce and the life of the city. Part of the Foundation's purpose is also to highlight the sense of commitment of the Group's 71,000 employees by supporting the humanitarian projects with which they are involved.

About RATP Dev Mobility Cairo also RDMC):

RDMC is the Egyptian subsidiary of RATP Group (through RATP Dev). Established in 2020, RDMC currently employs around 3000 people to operate and maintain the Green Line 3 of the Cairo Metro as well as the Capital Train, which connects the historic city of Cairo with the New Administrative Capital. As a key player in the development of Greater Cairo, RDMC pays particular attention to its social impact, with a focus on gender diversity and inclusion. RDMC will mainly provide in-kind contributions to enhance the employability of youth and young adults through workshops, internships, a mentorship programme, etc.