



## Press Release

# La Roche-sur-Yon Renews RATP Dev's Contract to Operate the ImpulsYon Network

La Roche-sur-Yon, July 3, 2023 – The municipal authority of La Roche-sur-Yon has once again entrusted RATP Dev with the operation and maintenance of the ImpulsYon public transit network. This renewed ten-year public service delegation emphasizes the promotion of new mobility solutions and environmental sustainability, reflecting the long-standing commitment of both La Roche-sur-Yon and RATP Dev.

During last week community council, the councilors of La Roche-sur-Yon voted to award the contract for operating and maintaining the ImpulsYon network to CTY, a subsidiary of RATP Dev. This renewed public service delegation, effective from January 1, 2024, will span a period of 10 years.

Serge Reynaud, Executive Director France and Switzerland for RATP Dev, stated, "The trust-based relationship we have cultivated over the years has allowed us to collaborate with the municipal authority of La Roche-sur-Yon in developing an increasingly ambitious mobility service that addresses the challenges faced by the local area and its residents."

### [An Integrated and Streamlined Mobility Solution with Diverse Options](#)

The ImpulsYon network will expand to include a total of eight mobility services. Commencing in January 2024, the local residents will have access to a fleet of 75 bicycles and 150 self-service scooters.

To ensure convenient access to these new services, the ImpulsYon network will be streamlined, integrating all forms of mobility through a new mobile app. This comprehensive app will provide access to bus services, on-demand transportation, transportation for people with reduced mobility, medium and long-term rental of electrically assisted bicycles, self-service bicycles and scooters, scheduled and on-the-fly car-pooling, as well as car-sharing.

Furthermore, starting in 2024, new payment methods will be introduced on the network to encourage local residents to use public transit. Open payment will enable passengers to use their bank cards as tickets, while post payment will charge the most favorable fare upon completion of the journey.

### [A Redesigned Public Transit Network for Enhanced Connectivity](#)

A complete overhaul of the public transit network is also underway. All districts within the metropolitan area of La Roche-sur-Yon will benefit from regular bus services from Monday to Saturday. The introduction of two circular lines, one in the north and one in the south, will significantly improve inter-neighborhood transit services for local residents.

## Commitment to Ecological Progress

RATP Dev will continue to support the municipal authority's longstanding commitment to ecological transition.

By 2027, a new bus depot, meeting the 'High Environmental Quality' certification standards, will be constructed. This depot will be part of the 'Atinéa' project led by the municipal authority, which aims to transform a former Michelin manufacturing plant into a center of excellence for innovative mobility and low-carbon energies.

The vehicle fleet will also continue its ongoing transition toward cleaner energy sources. Upon completion, 70% of the fleet will operate on BioNGV fuel, 20% on locally produced hydrogen, and the remaining 10% on clean electricity.

## About RATP Dev

Founded in 2002, RATP Dev operates and maintains urban transportation systems in 15 countries on five continents (France, the United Kingdom, Italy, Switzerland, Belgium, Serbia, Algeria, Morocco, Egypt, South Africa, Saudi Arabia, Qatar, the Hong Kong SAR of China, the Philippines, Australia, and the United States of America). Day after day, RATP Dev demonstrates its extensive and renowned expertise by offering mobility services across the entire transportation spectrum, ranging from rail, regional express rail, tramway, bus to water bus, cable car, and sightseeing tour bus. RATP Dev draws on the technical expertise and experience of the RATP group, the leader in driverless mobility, tramway services, and operator of the Paris multimodal network, one of the largest transportation networks in the world, to develop its activities in France and internationally.

In France, RATP Dev operates networks in some forty cities, towns, and administrative regions, including Toulon, Brest, Annemasse, Bourges, Angers, Boulogne-sur-Mer, Charleville-Mézières.

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